



**SWISS**  
BUSINESS  
PROTECTION

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**New: Also available as online training**

## Training Integral Security / Information Security

### Products / Service description (Summary)

To obtain information and data on highly developed technologies and patents, on customers and employees, but also on well-rehearsed processes or similar, new variations of criminal activities are constantly being developed. The motive lies either in financial loot or in weakening a company as a competitor. Employees at all hierarchical levels with their diverse social contacts in business and private life offer a wide scope for attack, all the more so as companies are focusing heavily on securing their IT systems against cyber-attacks. The exploited vulnerability, the user himself, is increasingly coming into the focus of attackers. The human being with his behaviour is thus the greatest risk for a company - on the one hand in information security, but also in the creation of integral security.

<b>Benefits</b>	Significant improvement in risk awareness and the application of defensive measures in the areas of information and IT security, but also physical and personal security. Significant reduction of vulnerability to attacks and a substantial increase in security maturity throughout the company.
<b>Content</b>	<p><b>½ day - General training (focus on information security):</b></p> <ul style="list-style-type: none"> <li>• Different types of attacks and detection of vulnerabilities</li> <li>• Human being as the weak spot; threats and attack methods</li> <li>• Detect / fend off fake info / messages and hidden intentions</li> <li>• Open Source Intelligence (OSINT) and Social Engineering, adapted protective behaviour</li> <li>• Security conscious handling of information, business &amp; private</li> <li>• Demonstration and perception of individual responsibility for safety&amp;security</li> </ul> <p><b>1 day - Tailored training (Integral Security and Information Security in the Enterprise):</b></p> <ul style="list-style-type: none"> <li>• Topics of the general training - in addition:</li> <li>• Increasing the awareness on core knowledge and assets of your respective company</li> <li>• The "red thread" in attacks / cyber-attacks (establishing contacts, methodology and attack patterns)</li> <li>• Safety-conscious behaviour in direct personal contact and in customer care</li> <li>• Healthy suspicion in confluence with affable social interaction</li> <li>• Identification of weak points in your company</li> <li>• Physical threats to your business and its personnel</li> <li>• Specific prevention and defence measures for your company</li> <li>• Practical exercises for risk mitigation</li> </ul>
<b>Methodology</b>	<ul style="list-style-type: none"> <li>• Theoretical inputs, group work and role plays</li> <li>• Individual reflection with exchange of experiences and best practices</li> </ul>
<b>Target group</b>	Board of Directors, top-level management, but also employees at all levels and from all industries. Particularly: <ul style="list-style-type: none"> <li>• Decision makers and people with special key knowledge</li> <li>• Personnel in contact with customers, partners, suppliers, delivery services</li> </ul>
<b>Duration / Place</b>	<ul style="list-style-type: none"> <li>• 4 or 8 hours including short breaks. Additional lunch break for full day courses.</li> <li>• On your premises / external course locations by arrangement.</li> </ul>
<b>Costs (excl. VAT)</b>	<ul style="list-style-type: none"> <li>• ½ day: CHF 1'900.00 for groups up to 8 participants CHF 3'500.00 from 9 to max. 18 participants (2 instructors)</li> <li>• 1 day: CHF 3'300.00 for group up to 8 participants CHF 5'600.00 from 9 to max. 18 participants (2 instructors)</li> </ul> <p>(Prices = training fees, without expenses, without venue / lunch)</p>
<b>Direction</b>	Heinrich Schneider and Chris Eckert